COMM 1000 1000 WORDS ASSIGNMENT

50 points (5%)

This is the creative assignment for the course, where you are challenged to communicate using creative media. In this assignment, you will use photography to capture an element of college life. You are expected to take **three photographs** that you think show an element of your current college experience and life here at UConn that you find interesting. You will provide a short, written caption for each photograph, and also provide one paragraph explaining what you feel these photographs communicate.

The assignment is worth 50 points and is due via HuskyCT on the due date and time specified there and in the course syllabus.

***Late work is accepted for up to 72 hours after the due date, with a 10-point penalty for each day (24 hour period) the work is late.***

**What you should do**:

* Use whatever device is most convenient to you for taking pictures. Cell phones are encouraged (most of us use our phones to take pictures already.)
* Think through what your college life means to you. What moments come to mind? What images come to mind? Obviously, there are many things to choose from – this assignment asks what stands out *to you*. What pictures could you take that really *say something* about your current experience as a college student, and who you are? You should strive to make your submission unique and original.
  + Appropriateness: Your pictures should not include anything profane or wildly unprofessional (avoid alcohol/drugs and R-rated content). This is not to say that your photos cannot be of a serious or realistic nature – certainly there are things that embody college life that are serious and “unfriendly,” but be aware of crossing the line. Additionally, photos taken in a private place where an individual can be clearly identified require the person’s consent. Photos taken in a public place usually do not require such consent (students working at a public event on campus may expect to have their picture taken.) But *whenever in doubt*, ask for the person’s consent to use the photo in your project (even after you’ve taken the picture.) If you need assistance or advice, ask.
* Take three photographs (or choose three, if you’ve taken more). You’re allowed to use editing and/or filters (such as those on Instagram or Photoshop) if you choose. With each photo, provide a caption: A few words describing what is happening in the photo. **NOTE: Your photos MUST be new photos that you take yourself specifically for this project – you cannot use old photos that you already have saved. You also CANNOT, under any circumstances, submit the same photograph as another student in any other current or previous section of this course – both student projects will be graded as a 0 if this is discovered, no exceptions.**
* Then, write one thorough paragraph describing the photos you’ve taken. Why did you take these photos? What do you think they *say* about college life? About your experiences? Why did you selected the camera angles you did? The lighting or filters you did? Did you plan these photos in advance or did they randomly catch your attention? This paragraph should clearly, articulately, and efficiently connect to course concepts – make sure it shows your active engagement with the course lectures and content, but please don’t write a paragraph that goes on for pages and pages.
* Consider the rubric (on page 2) as you work on this assignment.

**How to submit this assignment:**

* Create a document (Microsoft Word .doc or a PDF) including your two images, the captions for each, and your descriptive paragraph. If you’re using your phone to take your photos, the easiest way to get them into your document might be to email them to yourself. **DO NOT SUBMIT ANY OTHER TYPE OF DOCUMENT – your assignment is not considered submitted until a .doc/.docx or .pdf has been submitted.** If you’re confused, search the web for how to export from your program of choice to .docx or .pdf.
  + If you have problems with your own computer or programs, the computers in the University library should be able to handle this assignment easily. Set aside some time to use these to prepare your submission.
* Upload this document to HuskyCT using the “Attach File” button on the assignment page.
  + Remember, late submissions will automatically lose 15 points. Submissions in an improper format will not be counted. No submissions will be accepted more than 48 hours after the deadline – plan ahead!

**General Rubric** for 1000 WORDS ASSIGNMENT:

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| --- | --- | --- | --- | --- | --- |
|  | **Unacceptable** | **Lacking** | **Acceptable** | **Strong** | **Exceptional** |
| **Photograph One & Caption** | **3:** Photo is not sufficient and/or appropriate for this assignment. Photo and/or caption is highly flawed or incomplete. | **7:** Photograph and caption are not particularly interesting, well-composed, or detailed. Flaws are obvious. | **9:** Photograph and caption are somewhat interesting, well-composed, or detailed. Some flaws apparent. | **10:** Photograph and caption are quite interesting, well-composed, and detailed. Few to no flaws apparent. | **11:** Photograph and caption are fascinating, well-composed, and aesthetically pleasing. Photo is extremely impressive. |
| **Photograph Two & Caption** | **3:** Photo is not sufficient and/or appropriate for this assignment. Photo and/or caption is highly flawed or incomplete. | **7:** Photograph and caption are not particularly interesting, well-composed, or detailed. Flaws are obvious. | **9:** Photograph and caption are somewhat interesting, well-composed, or detailed. Some flaws apparent. | **10:** Photograph and caption are quite interesting, well-composed, and detailed. Few to no flaws apparent. | **11:** Photograph and caption are fascinating, well-composed, and aesthetically pleasing. Photo is extremely impressive. |
| **Photograph Three & Caption** | **3:** Photo is not sufficient and/or appropriate for this assignment. Photo and/or caption is highly flawed or incomplete. | **7:** Photograph and caption are not particularly interesting, well-composed, or detailed. Flaws are obvious. | **9:** Photograph and caption are somewhat interesting, well-composed, or detailed. Some flaws apparent. | **10:** Photograph and caption are quite interesting, well-composed, and detailed. Few to no flaws apparent. | **11:** Photograph and caption are fascinating, well-composed, and aesthetically pleasing. Photo is extremely impressive. |
| **Reflective Paragraph** | **3:** Paragraph fails to provide much of any explanation for why these photographs were taken. No mention of what these photographs *communicate* is made. | **7:** Paragraph provides an insufficient explanation of the author’s personal reasons for taking these photographs. Little mention of what these photographs *communicate* is made. Course concepts are used sparingly, incorrectly, or at a very shallow and rudimentary level. | **9:** Descriptive Paragraph provides some explanation of the author’s personal reasons for choosing these photographs and discusses (to some degree) what these photographs *communicate.* Course concepts are used to a somewhat-effective degree. | **10:** Descriptive Paragraph provides a somewhat detailed explanation of the author’s personal reasons for choosing these photographs and what these photographs *communicate*. Course concepts are used effectively and with nuance. | **11:** Descriptive Paragraph provides a complete explanation of the author’s personal reasons for choosing these photographs, and thoroughly discusses what these photographs *communicate*. Course concepts are used so effectively that the piece shows that the author has a true grasp of visual communication. |
| **Effort & Originality** | **0:** Unacceptably low amount of effort was put into this submission, with visuals that are not particularly unique or original. | **2:** Lacking: Clearly could have put more work into this submission, and into taking pictures that are more unique and original. | **4:** An average amount of effort to complete this submission, with photographs that are somewhat original in nature. | **5:** Shows a strong effort and a significant investment of time. Photographs are original in nature. | **6:** Shows exceptional effort and attention, and a significant investment of time. Photographs are highly unique and original in nature. |

*TOTAL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ /100*

**Questions? Contact me via email.**